Pensacola-Escambia Promotion & Development Commission

PENSACOLA-ESCAMBIA PROMOTION & DEVELOPMENT COMMISSION

March 16th, 2021 at 10:00 AM Pensacola State College Anna Lamar Switzer Center

PEDC AGENDA

1. 2. 3.	Verify Quorum/Roll Call Call to Order Public Notice (3.1.21)	Melissa Stoker Lewis Bear
4.	Public Comment .	
5.	Action Items	
	a. FloridaWest Appointment of Dave Hoxeng to PEDC: Expires 1/2023	
	b. Approval of January 19, 2021 Meeting Minutes	
	c. Approval of February 2021 Financials	
	d. Board Packet Printing	
6.	Discussion Items (No Board Action Anticipated)	
	a. Check Signer Update	Scott Luth
	b. EDO Obligation Expiration	Richard Sherrill
	c. FTZ Update	Scott Luth
	d. Danita Andrews – AEDC Master Practitioner	Scott Luth
	e. Tech Park Update	Scott Luth
	1. Sign Refresh	
	f. Economic Development Update	Scott Luth
	1. Business Development	
	2. Workforce	
	3. Co:Lab	
	4. Cybersecurity	
	5. Marketing	
6.	Other Business	Scott Luth
	a. OLF-8	

7. Adjourn

Next Meeting: April 20, 2021

b. Bluffs Updatec. Legislative Updates

Fiscal Year Meeting Schedule

April 20, 2021 May 18, 2021 June 15, 2021 July 20, 2021 August 17, 2021 September 21, 2021



January 19th, 2021 – Pensacola State College Anna Lamar Switzer Center

PEDC Members Present: David Hoxeng, Benjamin Boutwell, Jared Moore, Jeff Bergosh, Steven Barry **PEDC Members Present on Zoom:** Lewis Bear

Staff: Scott Luth, Melissa Stoker, Patrick Rooney, Casey Campbell, Sena Maddison, Danita Andrews, Alyvia Waite, Richard Sherrill

Guests: Brian Wyer, Dave Murzin, Rhonda Deaton, Gary Pheabus, Leslie Mathews, Meredith Crawford, Theresa Blackwell

- 1. Verify Quorum/Roll Call: Quorum confirmed by Melissa Stoker at 10:05 am.
- 2. Call to Order: The meeting was called to order by Secretary/Treasurer Dave Hoxeng at 10:05 am.
- 3. Public Notice: This meeting was publicly noticed for FloridaWest on January 4th, 2021.
- **4. Public Comment:** Secretary/Treasurer Dave Hoxeng requested public comment. We had one member of the public wishing to speak.
- 5. Action Items
 - **a.** Approval of October 20th, 2020 Meeting Minutes

Steven Barry motioned to approve.

Jeff Bergosh seconded.

Passed unanimously.

b. Approval of December 1st, 2020 Joint PEDC/FW Meeting Minutes

Jeff Bergosh motioned.

Steven Barry seconded.

Passed unanimously.

c. Approval of December 2020 Financials

Steven Barry motioned.

Benjamin Boutwell seconded.

Passed unanimously.

- **d.** Joint Board Planning Meeting Dates February 2nd, 2021 half day was presented as a potential option for this meeting. 9am 1pm at the Anna Lamar Switzer Center
- e. PEDC/FW MOU

Jared Moore motioned.

Steven Barry seconded.

Passed unanimously.

f. Check Signers/Board Roles – Jeff Bergosh volunteered to be an additional check signer.

Steven Barry motioned to add Jeff Bergosh as an additional check signer.

Jared Moore seconded.

Passed unanimously.

6. Division Reports

- a. Tech Park Update:
 - 1. ITN Developer Feedback: Scott connected with those who expressed interest previously. The general feedback was uncertainty of how the mixed use would work as well as with the market/COVID/transition of federal leadership/overall economy.
 - 2. Sign Update: Harvey Emfinger has committed to refreshing the signs at the Tech Park. Executive Landscaping has had some management changes regarding our property, and we are seeing an improvement with the upkeep. Also, we are seeing the City address some of the follow up issues from Hurricane Sally. Scott Luth also shared an update on the appraisal for the Tech Park property. The value of the property has increased. He has requested review and accept of the appraisal by the board. Steven Barry shared his belief that something needs to be done with the property. Jared Moore shared his cautious optimism in ensuring we don't set ourselves up to compete with ourselves (other properties and projects in the area). David Hoxeng asked when our obligation to EDO expires. Richard Sherrill stated that he would get specific details.

Steven Barry motioned to accept appraisal.

Jared Moore seconded.

Passed unanimously.

b. Economic Development Update:

- 1. Business Development: Scott Luth indicated a shift in the business development report presentation. There are currently 19 active projects and 3 site visits thus far. COVID has certainly had an impact. We are at 85% of our five-year goal. Danita Andrews has been working with SnackCrate, a local company to use our foreign trade zone. We have been working with our FTZ consultant to change it from site-based to an alternative framework to include Escambia, Santa Rosa, and Okaloosa counties as a trade zone. The zone will continue to be managed by PEDC. We will prepare to present for PEDC board approval at the next board meeting.
- **2.** Workforce: Scott Luth provided an update on Jeff Dyer's behalf. There are efforts for a more community-based education program.
- 3. Co:Lab: Patrick Rooney indicated that Co:Lab is still closed post Hurricane Sally.
- 4. Cybersecurity: Scott Luth indicated a shift in streamlining the business development report presentation. There are currently 19 active projects and 3 site visits thus far. COVID has certainly had an impact. We are at 85% of our five-year job creation goal. Danita Andrews has been working with SnackCrate, a local company interested in foreign trade sub-zone designation. We have also been working with our FTZ consultant to reorganize FTZ#249 from site-based to an alternative framework (ASF), which would expand to include Escambia, Santa Rosa, and Okaloosa counties. The zone will continue to be managed by PEDC. We are in process with the FTZ#249 ASF application preparation and will present for PEDC board approval at an upcoming board meeting.
- **5.** Marketing: The CyberCoast website launched, and we have been collecting some feedback data to help us direct our marketing strategies.

7. Other Business:

a. Bluffs Update: Michelle Salzman has agreed to sponsor our efforts this year, for which we are grateful. We have a \$2.5M ask. Steven Barry shared that a million dollars were

just spent to address Old Chemstrand infrastructure. David Hoxeng asked how efforts are going to get people/companies to look at the Bluffs.

Next Meeting: February 2 nd , 2021 for the Joint Board Planning Meeting
Adjourned at 11:02 am.
Respectfully Submitted By:
Dave Hoxeng, Secretary-Treasurer Pensacola-Escambia Promotion & Development Commission

1:59 PM 03/05/21 Accrual Basis

Pensacola Escambia County Promotion & Development Comm Profit & Loss Budget Performance

October 2020 through February 2021

	Oct '20 - Feb 21	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
4000 · City of Pensacola Income	87,500.00	175,000.00	-87,500.00	50.0%
4100 · Escambia County Income	300,000.00	600,000.00	-300,000.00	50.0%
4400 · Foreign Trade Zone Income	1,250.00	1,250.00	0.00	100.0%
4800 · Interest Income	226.13	1,000.00	-773.87	22.61%
Total Income	388,976.13	777,250.00	-388,273.87	50.05%
Gross Profit	388,976.13	777,250.00	-388,273.87	50.05%
Expense				
5004 · Economic Development	337,500.00	675,000.00	-337,500.00	50.0%
5010 · Foreign Trade Zone	1,250.00	1,250.00	0.00	100.0%
5100 · Audit Fees	10,101.62	12,000.00	-1,898.38	84.18%
5310 · Insurance - D&O Liability	0.00	1,000.00	-1,000.00	0.0%
5320 · Legal Expenses	3,688.00	7,500.00	-3,812.00	49.17%
5330 · Bank Service Charges	44.68	100.00	-55.32	44.68%
5340 · Special District Fees	175.00	200.00	-25.00	87.5%
5400 · Technology Park Expenses	16,534.04	65,000.00	-48,465.96	25.44%
5500 · New Project Expense	11,095.00	15,000.00	-3,905.00	73.97%
5600 · Miscellaneous Expense	0.00	200.00	-200.00	0.0%
Total Expense	380,388.34	777,250.00	-396,861.66	48.94%
Net Ordinary Income	8,587.79	0.00	8,587.79	100.0%
Net Income	8,587.79	0.00	8,587.79	100.0%

2:04 PM 03/05/21 Accrual Basis

Pensacola Escambia County Promotion & Development Comm Balance Sheet

As of February 28, 2021

ASSETS Current Assets Checking/Savings 1010 · Checking - Compass 1111 · BBVA Money Market 800,804.67 Total Checking/Savings 920,331.81 Total Current Assets 1500 · Land 1600 · Land Improvements 1799 · Allowance for Fair Value Adj Total Fixed Assets 1501 Fixed Assets 1501 Fixed Assets 1502 · Land 1799 · Allowance for Fair Value Adj Total Fixed Assets 5,850,000.00 TOTAL ASSETS LIABILITIES & EQUITY Liabilities Current Liabilities Current Liabilities Total Accounts Payable Other Current Liabilities 1000 Other Current Liabilities 2122 · Tech Park Payable - County LOC Total Other Current Liabilities 2,284,852.98 Total Current Liabilities Total Current Liabilities 2,284,852.98 Total Liabilities 2,284,852.98 Total Liabilities 4,363,383.84 3202 · Economic Development Projects 61,198.00		Feb 28, 21
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Total Other Current Liabilities 2,284,852.98 Total Current Liabilities 2,284,852.98 Total Liabilities 2,284,852.98 Equity 32000 · Unrestricted Net Assets 4,363,383.84 3202 · Economic Development Projects 61,198.00	Other Current Liabilities	
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32000 · Unrestricted Net Assets 4,363,383.84 3202 · Economic Development Projects 61,198.00	Total Liabilities	2,284,852.98
3202 · Economic Development Projects 61,198.00	Equity	
· · · · · · · · · · · · · · · · · · ·	32000 · Unrestricted Net Assets	4,363,383.84
2303 Commores Dark Impr/Mileta F2 200 20	3202 · Economic Development Projects	61,198.00
3203 · Commerce Park impr/wktg 52,309.20	3203 · Commerce Park Impr/Mktg	52,309.20
Net Income 8,587.79	Net Income	8,587.79
Total Equity 4,485,478.83	Total Equity	4,485,478.83
TOTAL LIABILITIES & EQUITY 6,770,331.81	TOTAL LIABILITIES & EQUITY	6,770,331.81

MEMORANDUM

To: Richard Sherrill

From: Meredith Crawford

Date: March 11, 2021

Re: Economic Development Administration; Financial Assistance Award –

Pensacola Technology Park; Time period of Federal Share Obligation; Matter

No. 071623

This memo address the duration of any obligation owed to the EDA by PEDC as a recipient of a grant for development of the Downtown Technology Park.

In short, the obligation owed to the EDA lasts for the duration of the "Estimated Useful Life of the Project" described below and defined by 13 CFR §314.1, unless otherwise released as described herein.

Analysis:

The obligation owed to the EDA extends for the duration of the Estimated Useful Life of the Project. During that time the EDA retains an undivided equitable reversionary interest in the property. 13 CFR §314.10. The Estimated Useful Life of the Project is defined by 13 CFR §314.1 as "the period of years that constitutes the expected useful lifespan of a Project, as determined by EDA, during which EDA anticipates obtaining the economic development benefits of its Investment."

The rights of the EDA in the Federal Interest terminate upon the expiration of the Estimated Useful Life, demonstrated by the EDA's release. Short of the expiration of the Estimated Useful Life, when the Federal Government is fully compensated for the Federal Share of Project Property, the Federal Interest is also extinguished. That would also terminate the Federal Government's interest in the Property (except as provided in § 314.10(e)(3) regarding nondiscrimination requirements).

This memorandum provides the procedures to obtain a release of the Federal Interest in the Project Property, as outlined in 13 CFR §314.10.

- 1. After the expiration of the Estimated Useful Life. Following expiration of a Project's Estimated Useful Life and upon the written request of a recipient, the EDA Assistant Secretary may release the Federal Interest in Project Property if EDA determines that the Recipient has made a good faith effort to fulfill all terms and conditions of the Investment Assistance. The determination shall be established at the time of Recipient's written request and shall be based, at least in part, on the facts and circumstances provided in writing by the Recipient. For a Project in which a Recorded Statement as provided for in §§ 314.8 and 314.9 has been recorded, EDA will provide for the release by executing an instrument in recordable form. The release will terminate the Investment as of the date of its execution and satisfy the Recorded Statement. See paragraph (e) of this section for limitations and covenants of use that are applicable to any release of the Federal Interest.
- 2. Prior to the expiration of the Estimated Useful Life. If the Recipient will no longer use the Project Property in accordance with the requirements of the terms and conditions of the Investment during the Estimated Useful Life, EDA will determine if such use by the Recipient constitutes an Unauthorized Use of Property. If so, EDA may require compensation for the Federal Interest as provided in § 314.4 and this section.

EDA may release the Federal Interest in connection with such Property only upon receipt of full payment in compensation of the Federal Interest¹. Thereafter the EDA will have no further interest in the ownership, use, or Disposition of the Property, except for the nondiscrimination requirements set forth in paragraph (e)(3) of that section.

- 3. Release of the Federal Interest before the expiration of the Estimated Useful Life, but 20 years after the award of Investment Assistance. Applicable federal law provides that upon the request of a Recipient and before the expiration of the Estimated Useful Life of a Project, but after 20 years following the award of Investment Assistance, EDA may release any real property or tangible personal property interest held by EDA, if EDA determines:
 - (1) The Recipient has made a good faith effort to fulfill all terms and conditions of the award of Investment Assistance; and
 - (2) The economic development benefits as set out in the award of Investment Assistance have been achieved.

The EDA's release of the Federal Interest pursuant to this section is not automatic. Instead that requires EDA's approval, which will not be withheld except for good cause or as otherwise required by law, as determined in EDA's sole discretion. As deemed appropriate, EDA may require the Recipient to take some action as a condition of the release.

In determining whether to release the Federal Interest, EDA will review EDA's legal authority to release its interest, including i) the Recipient's performance under and conformance with the terms and conditions of the Investment Assistance; ii) any use of Project Property in violation of § 314.3 or § 314.4; and iii) other such factors as EDA deems appropriate. When requesting a release of the Federal Interest pursuant to this section, the Recipient will be required to disclose to EDA the intended future use of the Real Property or the tangible Personal Property for which the release is requested.

However, 13 CFR §314.3 provides that where EDA and the Recipient determine during the Estimated Useful Life of the Project that Project Property is no longer needed for the original purpose of the Investment Assistance, EDA, in its sole discretion, *may approve the use of such Property in other Federal grant programs or in programs that have purposes consistent with those authorized by applicable federal law and by that chapter.*

¹ 13 CFR §314.5 For purposes of this part, "Federal Share" means that portion of the current fair market value of any Project Property attributable to EDA's participation in the Project. EDA may rely on a current certified appraisal of the Project Property prepared by an appraiser licensed in the State where the Project Property is located to determine the fair market value. In extraordinary circumstances and at EDA's sole discretion, where EDA is unable to determine the current fair market value, EDA may use other methods of determining the value of Project Property, including the amount of the award of Investment Assistance or the amount paid by a transferee. The Federal Share shall be the current fair market value or other valuation as determined by EDA of the Property after deducting:

⁽¹⁾ Reasonable repair expenses, if any, incurred to put the Property into marketable condition; and

⁽²⁾ Sales, commission and marketing costs.

⁽b) The Federal Share excludes that portion of the current fair market value of the Property attributable to acquisition or improvements before or after EDA's participation in the Project, which are not included in the total Project costs. For example, if the total Project costs are \$100, consisting of \$50 of Investment Assistance and \$50 of Matching Share, the Federal Share is 50 percent. If the Property is disposed of when its current fair market is \$250, the Federal Share is \$125 (i.e., 50 percent of \$250). If \$10 is spent to put the Property into salable condition, the Federal Share is \$120 (i.e., 50 percent of (\$250-\$10)).

Further, as in this case, where EDA determines that **the authorized purpose of the Investment Assistance is to develop Real Property to be leased or sold**, such sale or lease is permitted provided it is for Adequate Consideration and the sale is consistent with the authorized purpose of the Investment Assistance and with all applicable Investment Assistance requirements, including nondiscrimination and environmental compliance.

With EDA's prior written approval, a Recipient may undertake an incidental use of Project Property that does not interfere with the scope of the Project or the economic purpose for which the Investment was made, provided that the Recipient is in compliance with applicable law and the terms and conditions of the Investment Assistance, and the incidental use of the Property will not violate the terms and conditions of the Investment Assistance or otherwise undermine the economic purpose for which the Investment was made or adversely affect the economic useful life of the Property.

The Federal Government provides guidance through EDA regional offices (http://www.eda.gov) for guidelines on obtaining approval for incidental use, other authorized use, or sale of property under this section.

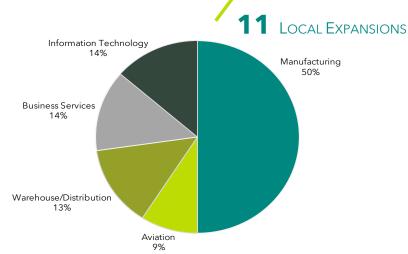
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Year to Date	March 1	0, 2021
Active Projects	2	2
Active Project Site Visits	s 1	0
Existing Industry Visits	3	1





2ND QUARTER EXISTING INDUSTRY VISITS

OCTOBER	3	02/04/21	Snack Crate	# EMPLOYEES 140	SECTOR Business Services
NOVEMBER	10	02/08/21	Digital Boardwalk	20	IT
DECEMBER	3	02/16/21	Pensacola Christian Coll.	1164	Education
JANUARY	5	02/16/21	Abeca	420	Publisher, Supplier
FEBRUARY	8	02/17/21	Hitachi Cable	270	Manufacturing
MARCH	2	02/25/21	Jackson-McMurray Ent.	3	Business Services
		02/25/21	Lewis Bear Company	130	Warehouse/Distribution
		02/26/21	Hitachi Cable	270	Manufacturing
		03/01/21	IMS Expert Services	150	Headquarters/IT
		03/03/21	Perfect Plain Brewery	23	Manufacturing

ANNOUNCEMENTS



15 PROJECTS / 2 NEW RELOCATIONS

2019-2020

Average Wage

\$47,488

Annual Payroll \$75,743,700

13 LOCAL EXPANSIONS

Capital Investment \$27,350,000

SPECIAL PROJECTS - FTZ #249 ALTERNATE SITE FRAMEWORK (ASF) REORGANIZATION (in process)

Retained

Jobs

70

New

Jobs

1622



FloridaWest - Business Expansion and Relocation Announcements

Company	Sector	New Jobs	Retained Jobs	Average Wage	Annual Payroll	Capital Investment
Economic Development Announcements (2014-2018)	16 Projects	5358	605	\$55,362	\$291,237,050	\$467,230,200
ost Key Media	Business Services	3		NA	NA	NA
May, 2019						
American Tire Distributors	Distribution	30	20	\$32,000	\$1,600,000	\$4,000,000
lune, 2019						
ST Engineering Aerospace	Aviation	1325		\$45,394	\$60,147,000	\$245,000,000
July, 2019						
Social Icon	Business Services	3		\$36,000	\$108,000	NA
August, 2019						
Qualia Is	Business Services	2		\$50,000	\$100,000	NA
March 2020						
BI Management Group, Inc.	Business Services	14		\$65,000	\$910,000	\$350,000
March, 2020						
Girl Catch Fire	Business Services	1		\$50,000	\$50,000	NA
April, 2020						
CoFlyt	IT	5		\$45,000	\$225,000	NA
мау, 2020						
Right on Target Marketing	Business Services	2		\$40,000	\$80,000	NA
мау, 2020						
Speaker Training	Business Services	1		\$50,000	\$50,000	NA
мау, 2020						
Altius Marketing	Business Services	1		\$55,000	\$55,,000	NA
May 2020						
Blue Wind Technologies	Manufacturing	120		\$41,937	\$4,193,700	\$2,500,000
May 2020						
Ascend Performance Materials	Manufacturing	10	30	\$67,000	\$2,680,000	\$20,000,000
lune 2020						
Cordele Intermodal	Business Services	5	20	\$42,000	\$1,050,000	\$3,500,000
lune 2020						
Streamline Boats	Manufacturing	100		\$45,500	\$4,550,000	\$2,000,000
September 2020						
5-year Goals To Date	15 Projects	1622	70	\$47,488	\$75,743,700	\$277,350,000
		8602	675	\$50,953	\$366,980,750	\$744,580,200

Employment / Unemployment Data	Pensacola-Ferry Pass-Brent Metropolitan Statistical Area													
	Jan 20	Feb 20	Mar 20	April 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Difference Jan - Dec	Difference Apr - Dec
Unemployment Rate	3.2%	3.1%	4.3%	12.0%	10.1%	7.3%	8.5%	5.4%	4.5%	4.8%	5.0%	4.9%	1.7%	-7.1%
Labor Force	229,082	230,631	231,038	208,489	210,410	214,928	221,910	235,796	234,593	224,156	225,308	225,575	(4,926)	17,086
Total Unemployed	7,435	7,078	10,045	24,682	21,225	15,962	18,839	12,280	10,712	11,062	11,840	11,043	3,608	(13,639)
Total Employment	221,647	223,553	220,993	183,807	189,185	198,966	203,071	223,576	223,881	213,094	213,468	214,532	(7,115)	30,725
Total Non Agricultural Employment	186,000	187,400	188,500	173,200	171,000	175,600	177,300	179,000	178,800	178,900	180,600	182,400	(3,600)	9,200
Mining, Logging, and Construction	12,500	12,700	12,900	12,100	12,500	12,600	12,400	12,400	12,400	12,500	12,600	12,800	300	700
Manufacturing	7,000	6,900	7,100	6,500	6,800	6,800	6,800	6,800	6,700	6,800	6,800	6,800	(200)	300
Trade, Transportation, and Utilities	33,700	33,700	34,100	30,900	31,300	32,300	32,300	32,300	32,700	33,000	33,500	34,100	400	3,200
Wholesale Trade	5,700	5,700	5,700	5,600	5,500	5,500	5,500	5,500	5,500	5,600	5,600	5,600	(100)	0
Retail Trade	23,700	23,800	24,200	21,300	21,900	22,800	22,800	22,700	23,100	23,300	23,700	24,200	500	2,900
Transportation, Warehousing, and Utilities	4,300	4,200	4,200	4,000	3,900	4,000	4,000	4,100	4,100	4,100	4,200	4,300	0	300
Information	1,600	1,600	1,600	1,600	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	(100)	(100)
Financial Activities	14,900	15,000	15,000	14,600	14,600	14,800	14,600	14,500	14,600	14,600	14,600	14,600	(300)	0
Professional and Business Services	24,100	23,900	23,900	22,900	22,200	23,200	24,100	23,900	23,300	24,000	23,900	25,300	1,200	2,400
Education and Health Services	31,200	31,500	31,400	29,300	29,900	30,100	30,200	30,800	31,100	31,300	31,300	31,300	100	2,000
Leisure and Hospitality	25,700	26,300	26,600	20,800	19,000	22,700	23,600	22,900	22,500	21,500	22,200	22,300	(3,400)	1,500
Other Services	6,400	6,500	6,500	5,200	5,800	5,800	5,800	5,800	5,900	5,900	5,900	5,900	(500)	700
Government	28,900	29,300	29,400	29,300	27,400	25,800	26,000	28,100	28,100	27,800	28,300	27,800	(1,100)	(1,500)

Employment / Unemployment Data		Escambia County												
	Jan 20	Feb 20	Mar 20	April 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Difference Jan -	Difference Apr -
	Jan 20 Feb 20	Feb 20	IVIAI 20	iar 20 April 20 May 20 Jun 20			Jul 20 Aug 20		3ep 20	OCI 20	NOV 20	Dec 20	Dec	Dec
Unemployment Rate	3.4%	3.2%	4.5%	12.6%	10.9%	7.9%	9.2%	5.9%	5.1%	5.5%	5.9%	5.4%	2.0%	-6.7%
Labor Force	146,089	147,161	147,562	134,040	135,227	137,655	142,520	143,753	143,418	143,717	144,454	144,460	(1,629)	10,414
Total Unemployed	4,905	4,708	6,685	16,897	14,721	10,917	13,167	8,665	7,647	7,795	8,504	7,823	2,918	(8,393)
Total Employment	141,184	142,453	140,877	117,143	120,506	126,738	129,353	135,088	135,771	135,742	135,454	136,637	(4,547)	18,311

Overview of the CareerSource Escarosa Region Not Seasonally Adjusted March 15, 2021

- The unemployment rate in the CareerSource Escarosa region (Escambia and Santa Rosa counties) was 4.6 percent in January 2021. This rate was 0.9 percentage point higher than the region's year ago rate of 3.7 percent. The region's January 2021 unemployment rate was 0.7 percentage point lower than the state rate of 5.3 percent. The labor force was 231,237, up 1,219 (+0.5) over the year. There were 10,649 unemployed residents in the region.
- Santa Rosa County had the lowest unemployment rate (3.9 percent) in the CareerSource Escarosa region followed by Escambia County (5.0 percent).
- In January 2021 nonagricultural employment in the Pensacola-Ferry Pass-Brent MSA was 183,600, a decrease of 2,400 jobs (-1.3 percent) over the year.
- The professional and business services (+7.0 percent); trade, transportation, and utilities (+0.9 percent); and financial activities (+0.7 percent) industries grew faster in the metro area than statewide over the year.
- The Pensacola-Ferry Pass-Brent MSA had the third fastest annual job growth rate compared to all the metro areas in the state in professional and business services (+7.0 percent) in January 2021.
- The industries gaining in jobs over the year were professional and business services (+1,700 jobs); trade, transportation, and utilities (+300 jobs); and financial activities (+100 jobs).
- The leisure and hospitality (-2,400 jobs); government (-600 jobs); education and health services (-500 jobs); mining, logging, and construction (-300 jobs); manufacturing (-300 jobs); information (-200 jobs); and other services (-200 jobs) industries lost jobs over the year.

Unemployment Rates			
(not seasonally adjusted)	Jan-21	Dec-20	Jan-20
CareerSource Escarosa	4.6%	3.5%	3.7%
Escambia County	5.0%	3.7%	3.8%
Santa Rosa County	3.9%	2.9%	3.5%
Florida	5.3%	4.2%	3.4%
United States	6.8%	6.5%	4.0%

	Pen	sacola-Ferry	Pass-Brent					
		Flori	da					
Nonagricultural Employment by Industry				percent				percent
(not seasonally adjusted)	Jan-21	Jan-20	change	change	Jan-21	Jan-20	change	change
Total Employment	183,600	186,000	-2,400	-1.3	8,463,100	9,045,900	-582,800	-6.4
Mining, Logging, and Construction	11,800	12,100	-300	-2.5	561,500	573,400	-11,900	-2.1
Manufacturing	6,800	7,100	-300	-4.2	375,700	387,700	-12,000	-3.1
Trade, Transportation, and Utilities	34,000	33,700	300	0.9	1,756,300	1,827,900	-71,600	-3.9
Wholesale Trade	5,700	5,700	0	0.0	342,400	354,900	-12,500	-3.5
Retail Trade	23,900	23,700	200	0.8	1,066,200	1,107,800	-41,600	-3.8
Transportation, Warehousing, and Utilities	4,400	4,300	100	2.3	347,700	365,200	-17,500	-4.8
Information	1,500	1,700	-200	-11.8	126,900	138,200	-11,300	-8.2
Financial Activities	15,200	15,100	100	0.7	593,800	600,300	-6,500	-1.1
Professional and Business Services	25,900	24,200	1,700	7.0	1,358,700	1,397,400	-38,700	-2.8
Education and Health Services	30,700	31,200	-500	-1.6	1,304,800	1,361,200	-56,400	-4.1
Leisure and Hospitality	22,900	25,300	-2,400	-9.5	973,000	1,260,300	-287,300	-22.8
Other Services	6,500	6,700	-200	-3.0	322,000	353,500	-31,500	-8.9
Government	28,300	28,900	-600	-2.1	1,090,400	1,146,000	-55,600	-4.9

				percent
Population	2019	2018	change	change
CareerSource Escarosa	502,629	494,399	8,230	1.7
Escambia County	318,316	315,104	3,212	1.0
Santa Rosa County	184,313	179,295	5,018	2.8
Florida	21,477,737	21,244,317	233,420	1.1

				percent
Average Annual Wage	2019	2018	change	change
CareerSource Escarosa	\$44,347	\$42,865	\$1,482	3.5
Escambia County	\$45,786	\$44,262	\$1,524	3.4
Santa Rosa County	\$39,341	\$37,943	\$1,398	3.7
Florida	\$51,744	\$50,092	\$1,652	3.3

Note: All data are subject to revision.

Source: Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research.

Employment / Unemployment Data		Pensacola-Ferry Pass-Brent Metropolitan Statistical					
	Jan 20	Apr 20	Dec 20	Jan 21	Difference Dec 20 - Jan 21	Difference Apr 20 (Businesses shut down) - Jan 21	
Unemployment Rate	3.2%	12.0%	3.5%	4.6%	1.1%	-7.4%	
Labor Force	229,082	208,489	225,575	231,237	5,662	22,748	
Total Unemployed	7,435	24,682	11,043	10,649	(394)	(14,033)	
Total Employment	221,647	183,807	214,532	220,588	6,056	36,781	
Total Non Agricultural Employment	186,000	173,200	182,400	183,600	1,200	10,400	
Mining, Logging, and Construction	12,500	12,100	12,800	11,800	(1,000)	(300)	
Manufacturing	7,000	6,500	6,800	6,800	0	300	
Trade, Transportation, and Utilities	33,700	30,900	34,100	34,000	(100)	3,100	
Wholesale Trade	5,700	5,600	5,600	5,700	100	100	
Retail Trade	23,700	21,300	24,200	23,900	(300)	2,600	
Transportation, Warehousing, and Utilities	4,300	4,000	4,300	4,400	100	400	
Information	1,600	1,600	1,500	1,500	0	(100)	
Financial Activities	14,900	14,600	14,600	15,200	600	600	
Professional and Business Services	24,100	22,900	25,300	25,900	600	3,000	
Education and Health Services	31,200	29,300	31,300	30,700	(600)	1,400	
Leisure and Hospitality	25,700	20,800	22,300	22,900	600	2,100	
Other Services	6,400	5,200	5,900	6,500	600	1,300	
Government	28,900	29,300	27,800	28,300	500	(1,000)	

Employment / Unemployment Data		Escambia County				
	Jan 20	April 20	Dec 20	Jan 21	Difference Dec 20 - Jan 21	Difference Apr 20 (Businesses shut down) - Jan 21
Unemployment Rate	3.4%	12.6%	3.7%	5.0%	1.3%	-7.6%
Labor Force	146,089	134,040	144,460			
Total Unemployed	4,905	16,897	7,823			
Total Employment	141,184	117,143	136,637			



Date	Time	Event	Location
		MARCH	
March 22nd	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
March 25th	5:30 PM	City Council Meeting	City Council Chamber
March 25th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
March 25th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
		APRIL	
April 5th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
April 7th	9:00 AM	1 Million Cups	Zoom Meeting
April 8th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
April 8th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
April 8th	5:30 PM	City Council Meeting	City Council Chamber
April 15th	9:00 AM	Committee of the Whole Workshop	Ernie Lee Magaha Gorvenment Building
April 19th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
April 19th	3:30 PM	City Council Workshop - Business Items	Hagler/Mason Conference Room
April 20th	10:00 AM	PEDC Board Meeting	TBD
April 20th	1:30 PM	FloridaWest Board Meeting	TBD
April 22nd	8:30 AM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
April 22nd	9:00 AM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
April 22nd	5:30 PM	City Council Meeting	Hagler/Mason Conference Room
		MAY	
May 5th	9:00 AM	1 Million Cups	Zoom Meeting
May 6th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
May 6th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
May 10th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
May 13th	5:30 PM	City Council Meeting	City Council Chamber
May 18th	10:00 AM	PEDC Board Meeting	TBD
May 18th	1:30 PM	FloridaWest Board Meeting	TBD
May 13th	5:30 PM	City Council Meeting	City Council Chamber
May 20th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
May 20th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
May 24th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
May 27th	5:30 PM	City Council Meeting	Hagler/Mason Conference Room



Town of Century

7995 North Century Blvd Century, Florida 32535 P. (850) 256-3208 F. (850) 256-0318

www.TownOfCenturyFlorida.com

February 1, 2021

Lewis Bear, Jr., President Pensacola-Escambia Development Commission 6120 Enterprise Drive Pensacola, FL 32505

Re: Partnership of Mayor Benjamin D. Boutwell to the PEDC Board

Dear Mr. Bear:

Mayor Boutwell was appointed by the Town Council to serve on the PEDC Board on February 1, 2021. We are excited to continue this partnership!

If you need anything further, please do not hesitate to contact me.

Sincerely,

Kimberly Godwin, CMC

Town Clerk

BOARD OF COUNTY COMMISSIONERS ESCAMBIA COUNTY, FLORIDA



221 Palafox Place, Suite 420 Pensacola, Florida 32502

Telephone (850) 595-3935 Telefax (850) 595-4908

March 11, 2021

Scott Luth FloridaWest P.O. Box 1992 Pensacola, Florida 32591

RE: Commissioner Appointments to the Pensacola-Escambia Development Commission

Dear Mr. Luth:

I am pleased to advise you that the Board of County Commissioners, in regular session held Thursday, December 10, 2020, confirmed the continuation of Commissioner Jeff Bergosh's appointment to the Pensacola-Escambia Development Commission through 2021 and the continuation of Commissioner Steven Barry's appointment to the Pensacola-Escambia Development Commission for calendar years 2021 and 2022.

Please provide all agendas and correspondence related to these appointments directly to Commissioner Barry and Commissioner Bergosh at P.O. Box 1591, Pensacola, Florida 32591-1591.

If you have any questions concerning this matter, please contact Sam Jernigan at 595-4917.

Best,

Janice P. Gilley

County Administrator

JPG:sj

pc: Commissioner Barry

Commissioner Bergosh