



MEETING AGENDA – Tuesday, March 16th, 2021 1:30 PM
FloridaWest Economic Development Alliance – Board of Director’s Meeting
Pensacola State College
Anna Lamar Switzer Center for Visual Arts
1000 College Blvd, Pensacola, FL 32504

- | | |
|--|--------------|
| 1. Call to Order | Karen Sindel |
| 2. Meeting publicly noticed (3.1.21) | |
| 3. Public Comment | |
| 4. Action Items | |
| a. Approval of January 19th, 2021 Minutes | |
| b. Approval of February 2021 Financials (Cash Basis) | Ryan Tilley |
| i. PPP Loan | |
| ii. 6-12 Month CD Options | |
| c. Designated Member Bylaw Revision Update | |
| d. Board Packet Printing | Scott Luth |
| 5. Discussion Items | Scott Luth |
| a. Karen Sindel Resignation | |
| b. Danita Andrews – AEDC Master Practitioner | |
| c. Restore Workforce RFP Update | |
| d. ED Project Updates | |
| i. Cybersecurity Update | |
| ii. Co:Lab | |
| iii. Business Development | |
| iv. Workforce | |
| v. Marketing | |
| e. OLF8 | |
| f. PEDC Board Update | |
| g. Legislative Updates | |
| h. Strategic Partner Updates (If in attendance) | Karen Sindel |
| i. ED Calendar Review | Karen Sindel |
| 6. Adjourn | |

Next Meeting: April 20, 2021

Fiscal Year Meeting Schedule

April 20, 2021

May 18, 2021

June 15, 2021

July 20, 2021

August 17, 2021

September 21, 2021



January 19th, 2021
Pensacola State College
Anna Lamar Switzer Center

FloridaWest Members Present: Rick Byars, Donnie McMahon, Rebecca Ferguson, Ryan Tilley, Don Palmer, David Bear

Investors Present: Ryan Greenhut, Marcus McBride, Ed Meadows, Dave Murzin

Staff: Scott Luth, Melissa Stoker, Danita Andrews, Casey Campbell, Craig Dalton, Alyvia Waite, Jessica Scholl

Guests: Theresa Blackwell, Tim Pyle, Brian Wyer

1. **Call to Order:** The meeting was called to order by Rick Byars at 1:31 pm.
2. **Public Notice:** This meeting was publicly noticed for FloridaWest on January 4th, 2021.
3. **Public Comment:** Rick Byars requested public comment. We had one member of the public in attendance who wished to speak on OLF8.
4. **Action Items:**
 - a. Approval of December 1st, 2020 Joint PEDC/FW Meeting Minutes:
David Bear moves to approve.
Donnie McMahon seconds.
Passed unanimously.
 - b. Approval of December 2020 Financials:
Donnie McMahon moves to approve.
Rebecca Ferguson seconds.
Passed unanimously.
 - i. Cash Basis versus Accrual
Ryan Tilley moves to approve moving financials to cash basis effective February 1 to include one month prior retroactive.
Donnie McMahon seconds.
Passed unanimously.
 - ii. 6-12 Month CD Options
Scott Luth presented the current options with our bank, Hancock Whitney. He will continue exploring options with a goal of bringing back a staff recommendation to the next meeting.
 - c. Designated Member Process Approval
 - i. Selection Committee Update
David Bear presented the recommendation on behalf of the committee. Charletha Powell is the recommended applicant to the board on behalf of the committee.
David Bear moves to approve Charletha Powell as the new Designated Director.
Donnie McMahon seconds.
Passed unanimously.
 - ii. Bylaw Revision – Designated Member Term

Scott Luth shared insight on the Designated Member selection process and appointment terms highlighted through the current selection process. We will come to the next board meeting with language suggestions for review.

d. Reappointment of David Hoxeng to PEDC for 2-year term

David Bear moves to approve.

Donnie McMahon seconds.

Passed unanimously.

e. Renew PEDC/FloridaWest MOU

Scott Luth discussed the need for renewal of this agreement. This is retroactive to October 1, 2020.

Rebecca Ferguson motions to approve.

Don Palmer seconds.

passed unanimously.

f. Joint Board Planning Meeting Dates

- i. February 2 – 9am-1pm – Lunch to be provided.**

5. Discussion Items

a. ED Project Updates

- 1. Cybersecurity Update:** Craig Dalton provided an update on these efforts. The CITCOM committee is industry experts meeting monthly to not only keep the jobs here but also to grow strategically. CMMC Certification is one area with opportunity. We are laying the groundwork to be able to ensure our local businesses are ready to roll when guidelines are clarified on this certification. We are seeing more trust established between the various community players resulting in excitement for CITCOM opportunities and potential. There is a demand for access to work within a secret compartment space. Establishing this SCIF space allows work to be done here instead of being limited to places like DC. The broadband study conducted by First Place Partners helps us as we leverage CITCOM. Donnie McMahon suggested we ensure we are working with our education partners in the area on the CMMC certification efforts. Dr. Meadows shared that PSC can potentially help with creating a place to house information and be a go to.

We will be focusing on 5 key projects that will be good regardless of the uncertainty of a change in administration.

- Cyber Infrastructure Project on base – CWIT –They are currently at capacity. It is our number 1 priority on base.
- Florida's Proposed Cyber Operations Center Site – This is an opportunity to locate a desirable location locally and to be a frontrunner if we get out in front of it. This allows us to better establish a cyber presence.
- Project Charlie – This is a command out of Corry Station that is at risk of being relocated elsewhere.
- Project Armor – Growth project for the base
- Project Oscar – This is another operations command that is out of space with potential to grow exponentially.

- 2. Co:Lab:** Scott Luth shared a reminder of where we were when Hurricane Sally hit. Scott thanked Dr. Meadows for the continued partnership. Dr. Meadows stated that March 2021 is the goal reopen date. We do have a client interested in moving into the Co:Lab space with some caveats requiring the need for manufacturing space externally from the main building.

3. Business Development: Scott Luth referenced the modified business development report in the packet. The new format highlights the higher-level perspective for convenience. We are at 81% of our 5-year goal at this point.
 4. Workforce: Scott Luth referenced the unemployment data included in the packet. The unemployment rate has gone up somewhat. More people are unemployed, but more people are also coming back to the workforce. There is also movement on the County Restore workforce initiative. With support from the board, Scott would like to submit on behalf of FloridaWest for the RFP with Jeff Dyer. The board provided feedback asking if it is in alignment with our mission before pursuing this.
 5. Marketing: We have launched the CyberCoast Website. We are getting a lot of good feedback. We did an outreach campaign in early January to see who we are reaching with this website. This information helps us as we clarify the path forward.
- b. OLF8 masterplan: The process is moving forward and will be discussed at the County February 11th workshop. FloridaWest continues to monitor and attend meetings. We will continue to advocate for opportunities for commerce park space. Once the property is used for other purposes, it is gone forever. It is the last large piece of property with the topography and layout and cost of development close to the interstate that we have for this purpose. This will continue to be a topic of discussion at the county level until they make a decision. Once those decisions are made, we will take direction on how we can be helpful.
 - c. PEDC Board Update: The PEDC did give direction for us to move forward on another \$2.5M ask for the road infrastructure ask to support the existing industry. Also, we are moving forward with the foreign trade zone alternate framework. This will move us from a limited zone to a regional zone with Okaloosa and Santa Rosa counties.
 - d. Strategic Partner Updates (if in attendance): Marcus McBride provided an update on behalf of CareerSource Escambia. Rebecca Ferguson shared that the Seven Vega, a pipe laying ship, is at our port. It will be here for about a month. Also, Jeff Bezos visited to rename the Blue Origin ship "The Jacklyn" after his mother. Today, FEMA was in to continue working through the \$15M damage from Hurricane Sally.
 - e. ED Calendar Review: Rick Byars shared that the calendar is in the packet.

Next Meeting: February 2, 2021

Adjourned at 2:55 pm.

Respectfully Submitted By:

Ryan Tilley, Secretary-Treasurer
FloridaWest Economic Development Alliance

FloridaWest (CEDA)
Profit & Loss Budget Performance
October 2020 through February 2021

	Oct '20 - Feb 21	Budget	\$ Over Budget	% of Budget
Income				
4200 · Investor Membership Dues	10,000.00	40,000.00	-30,000.00	25.0%
4000 · Membership Dues	150,000.00	280,000.00	-130,000.00	53.57%
4410 · Non-Dues Income	9,188.70	30,000.00	-20,811.30	30.63%
4420 · Government Income	112,500.00	150,000.00	-37,500.00	75.0%
4430 · PEDC	337,500.00	675,000.00	-337,500.00	50.0%
4500 · CoLab - Rent	20,000.00	100,000.00	-80,000.00	20.0%
4512 · Miscellaneous Income	227.11	1,000.00	-772.89	22.71%
Total Income	639,415.81	1,276,000.00	-636,584.19	50.11%
Gross Profit	639,415.81	1,276,000.00	-636,584.19	50.11%
Expense				
5005 · Bank & Credit Card Fees	312.80	1,000.00	-687.20	31.28%
5060 · Marketing, Adv & Promo/Investor	79,909.38	150,000.00	-70,090.62	53.27%
5066 · Database/Research	5,475.00	40,000.00	-34,525.00	13.69%
5100 · Audit Expense	20,500.00	26,000.00	-5,500.00	78.85%
5105 · Legal Fees	1,800.00	7,500.00	-5,700.00	24.0%
5120 · Auto Travel	3,598.30	10,000.00	-6,401.70	35.98%
5140 · Business Travel	1,063.24	40,000.00	-38,936.76	2.66%
5190 · Depreciation Expense	0.00	15,000.00	-15,000.00	0.0%
5200 · Dues & Subscriptions	4,747.76	7,000.00	-2,252.24	67.83%
5310 · Insur-D&O/Liab/Umbrella/EPLI	5,715.00	7,000.00	-1,285.00	81.64%
5410 · Maint & Repair- Computers	5,603.59	21,000.00	-15,396.41	26.68%
5440 · Meeting Expense	1,073.49	2,000.00	-926.51	53.68%
5500 · CoLab Expenses	25,564.09	104,000.00	-78,435.91	24.58%
5559 · Workforce Marketing	1,815.00	15,000.00	-13,185.00	12.1%
5600 · Miscellaneous Expense	0.00	500.00	-500.00	0.0%
5610 · Postage	437.16	500.00	-62.84	87.43%
5680 · Cyber/High Growth Companies	6,076.53	15,000.00	-8,923.47	40.51%
57000 · Employee Wages & Benefits	320,287.13	750,000.00	-429,712.87	42.71%
5800 · Supplies	1,412.35	2,500.00	-1,087.65	56.49%
5915 · Telephone	1,976.40	3,500.00	-1,523.60	56.47%
5925 · Cell Phones	2,144.03	9,000.00	-6,855.97	23.82%
5954 · Copier Expense	18.98	1,000.00	-981.02	1.9%
5980 · Rent Expense	23,876.54	48,500.00	-24,623.46	49.23%
Total Expense	513,406.77	1,276,000.00	-762,593.23	40.24%
Net Income	126,009.04	0.00	126,009.04	100.0%

FloridaWest (CEDA)
Balance Sheet
As of February 28, 2021
Feb 28, 21

ASSETS

Current Assets

Checking/Savings

1000 · Checking- Private Hancock -363 373,388.89

1010 · Checking - Public Hancock- 355 282,438.35

Total Checking/Savings 655,827.24

Accounts Receivable

11000 · Accounts Receivable 0.00

Total Accounts Receivable 0.00

Other Current Assets

1300 · Prepaid Rent 18,750.00

1500 · Due from PEDC 200.00

Total Other Current Assets 18,950.00

Total Current Assets 674,777.24

Fixed Assets

1702 · Accum Depr-Leasehold Improvemen -40,266.00

1655 · Leasehold Improvements 135,544.93

1600 · Furniture and Fixtures 44,009.73

1650 · Computers 38,626.14

1700 · Accum Depreciation Computers -17,526.31

1701 · Accum Depreciation Furn & Fix -19,514.41

Total Fixed Assets 140,874.08

Other Assets

1800 · Security Deposit 1,000.00

Total Other Assets 1,000.00

TOTAL ASSETS 816,651.32

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Total Accounts Payable 0.00

Other Current Liabilities

2300 · Other Payables

2350 · Christmas Club Payable 3,475.00

2300 · Other Payables - Other 9,980.00

Total 2300 · Other Payables 13,455.00

2400 · Payroll Liabilities 26,807.00

Total Other Current Liabilities 40,262.00

Total Current Liabilities 40,262.00

Total Liabilities 40,262.00

Equity

3201 · Net Assets with Donor Restricti 22,000.00

3200 · Unrestricted Net Assets 628,380.28

Net Income 126,009.04

Total Equity 776,389.32

TOTAL LIABILITIES & EQUITY 816,651.32

	CD Issuer	Rate	CD Value
\$50k in 3 month CD	Hancock Whitney	0.02	\$50,000
\$100k in 6 month CD	Hancock Whitney	0.10	\$100,000
\$100k in 21 month CD	Hancock Whitney	0.14	\$100,000
\$50k in 18 month CD	Homestreet BK	0.10	\$50,000
\$100k in 18 month CD	Homestreet BK	0.10	\$100,000

	CD Issuer	Rate	CD Value
\$50k in 3 month CD	Trustmark	0.05	\$50,000
\$100k in 6 month CD	Trustmark	0.05	\$100,000
\$100k in 21 month CD	Trustmark	0.10	\$100,000
\$50k in 18 month CD	Trustmark	0.20	\$50,000
\$100k in 18 month CD	Trustmark	0.20	\$100,000

	CD Issuer	Rate	CD Value
\$50k in 3 month CD	Center State	0.10	\$50,000
\$100k in 6 month CD	Center State	0.10	\$100,000
\$100k in 24 month CD	Center State	0.25	\$100,000
\$50k in 18 month CD	Center State	0.20	\$50,000
\$100k in 18 month CD	Center State	0.20	\$100,000

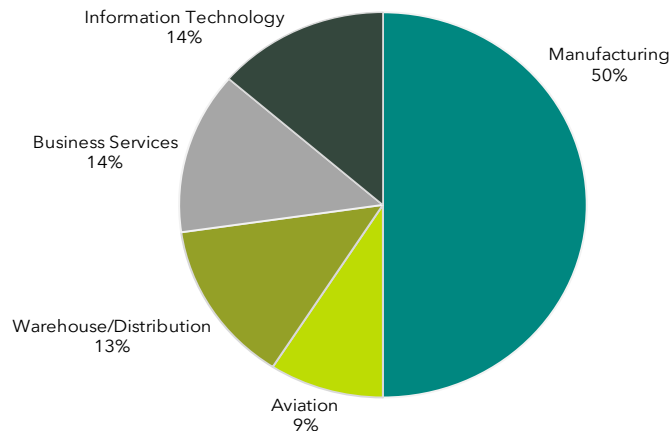
BUSINESS DEVELOPMENT

Year to Date

March 10, 2021

Active Projects	22
Active Project Site Visits	10
Existing Industry Visits	31

PROJECTS **2590** JOBS **11** NEW RELOCATIONS
11 LOCAL EXPANSIONS



2ND QUARTER EXISTING INDUSTRY VISITS

31

OCTOBER	3
NOVEMBER	10
DECEMBER	3
JANUARY	5
FEBRUARY	8
MARCH	2

		# EMPLOYEES	SECTOR
02/04/21	Snack Crate	140	Business Services
02/08/21	Digital Boardwalk	20	IT
02/16/21	Pensacola Christian Coll.	1164	Education
02/16/21	Abeca	420	Publisher, Supplier
02/17/21	Hitachi Cable	270	Manufacturing
02/25/21	Jackson-McMurray Ent.	3	Business Services
02/25/21	Lewis Bear Company	130	Warehouse/Distribution
02/26/21	Hitachi Cable	270	Manufacturing
03/01/21	IMS Expert Services	150	Headquarters/IT
03/03/21	Perfect Plain Brewery	23	Manufacturing

ANNOUNCEMENTS

81% **1622**



15 PROJECTS **2** NEW RELOCATIONS
2019-2020 **13** LOCAL EXPANSIONS

New Jobs	Retained Jobs	Average Wage	Annual Payroll	Capital Investment
1622	70	\$47,488	\$75,743,700	\$27,350,000

SPECIAL PROJECTS - FTZ #249 ALTERNATE SITE FRAMEWORK (ASF) REORGANIZATION (in process)

FloridaWest - Business Expansion and Relocation Announcements

Company	Sector	New Jobs	Retained Jobs	Average Wage	Annual Payroll	Capital Investment
Economic Development Announcements (2014-2018)	16 Projects	5358	605	\$55,362	\$291,237,050	\$467,230,200
Lost Key Media	Business Services	3		NA	NA	NA
May, 2019						
American Tire Distributors	Distribution	30	20	\$32,000	\$1,600,000	\$4,000,000
June, 2019						
ST Engineering Aerospace	Aviation	1325		\$45,394	\$60,147,000	\$245,000,000
July, 2019						
Social Icon	Business Services	3		\$36,000	\$108,000	NA
August, 2019						
Qualia Is	Business Services	2		\$50,000	\$100,000	NA
March 2020						
EBI Management Group, Inc.	Business Services	14		\$65,000	\$910,000	\$350,000
March, 2020						
Girl Catch Fire	Business Services	1		\$50,000	\$50,000	NA
April, 2020						
CoFlyt	IT	5		\$45,000	\$225,000	NA
May, 2020						
Right on Target Marketing	Business Services	2		\$40,000	\$80,000	NA
May, 2020						
Speaker Training	Business Services	1		\$50,000	\$50,000	NA
May, 2020						
Altius Marketing	Business Services	1		\$55,000	\$55,000	NA
May 2020						
Blue Wind Technologies	Manufacturing	120		\$41,937	\$4,193,700	\$2,500,000
May 2020						
Ascend Performance Materials	Manufacturing	10	30	\$67,000	\$2,680,000	\$20,000,000
June 2020						
Cordele Intermodal	Business Services	5	20	\$42,000	\$1,050,000	\$3,500,000
June 2020						
Streamline Boats	Manufacturing	100		\$45,500	\$4,550,000	\$2,000,000
September 2020						
5-year Goals To Date	15 Projects	1622	70	\$47,488	\$75,743,700	\$277,350,000
FY 2015-2020 Totals	31 Projects	8602	675	\$50,953	\$366,980,750	\$744,580,200

Employment / Unemployment Data	Pensacola-Ferry Pass-Brent Metropolitan Statistical Area													
	Jan 20	Feb 20	Mar 20	April 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Difference Jan - Dec	Difference Apr - Dec
Unemployment Rate	3.2%	3.1%	4.3%	12.0%	10.1%	7.3%	8.5%	5.4%	4.5%	4.8%	5.0%	4.9%	1.7%	-7.1%
Labor Force	229,082	230,631	231,038	208,489	210,410	214,928	221,910	235,796	234,593	224,156	225,308	225,575	(4,926)	17,086
Total Unemployed	7,435	7,078	10,045	24,682	21,225	15,962	18,839	12,280	10,712	11,062	11,840	11,043	3,608	(13,639)
Total Employment	221,647	223,553	220,993	183,807	189,185	198,966	203,071	223,576	223,881	213,094	213,468	214,532	(7,115)	30,725
Total Non Agricultural Employment	186,000	187,400	188,500	173,200	171,000	175,600	177,300	179,000	178,800	178,900	180,600	182,400	(3,600)	9,200
Mining, Logging, and Construction	12,500	12,700	12,900	12,100	12,500	12,600	12,400	12,400	12,400	12,500	12,600	12,800	300	700
Manufacturing	7,000	6,900	7,100	6,500	6,800	6,800	6,800	6,800	6,700	6,800	6,800	6,800	(200)	300
Trade, Transportation, and Utilities	33,700	33,700	34,100	30,900	31,300	32,300	32,300	32,300	32,700	33,000	33,500	34,100	400	3,200
Wholesale Trade	5,700	5,700	5,700	5,600	5,500	5,500	5,500	5,500	5,500	5,600	5,600	5,600	(100)	0
Retail Trade	23,700	23,800	24,200	21,300	21,900	22,800	22,800	22,700	23,100	23,300	23,700	24,200	500	2,900
Transportation, Warehousing, and Utilities	4,300	4,200	4,200	4,000	3,900	4,000	4,000	4,100	4,100	4,100	4,200	4,300	0	300
Information	1,600	1,600	1,600	1,600	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	(100)	(100)
Financial Activities	14,900	15,000	15,000	14,600	14,600	14,800	14,600	14,500	14,600	14,600	14,600	14,600	(300)	0
Professional and Business Services	24,100	23,900	23,900	22,900	22,200	23,200	24,100	23,900	23,300	24,000	23,900	25,300	1,200	2,400
Education and Health Services	31,200	31,500	31,400	29,300	29,900	30,100	30,200	30,800	31,100	31,300	31,300	31,300	100	2,000
Leisure and Hospitality	25,700	26,300	26,600	20,800	19,000	22,700	23,600	22,900	22,500	21,500	22,200	22,300	(3,400)	1,500
Other Services	6,400	6,500	6,500	5,200	5,800	5,800	5,800	5,800	5,900	5,900	5,900	5,900	(500)	700
Government	28,900	29,300	29,400	29,300	27,400	25,800	26,000	28,100	28,100	27,800	28,300	27,800	(1,100)	(1,500)

Employment / Unemployment Data	Escambia County													
	Jan 20	Feb 20	Mar 20	April 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dec 20	Difference Jan - Dec	Difference Apr - Dec
Unemployment Rate	3.4%	3.2%	4.5%	12.6%	10.9%	7.9%	9.2%	5.9%	5.1%	5.5%	5.9%	5.4%	2.0%	-6.7%
Labor Force	146,089	147,161	147,562	134,040	135,227	137,655	142,520	143,753	143,418	143,717	144,454	144,460	(1,629)	10,414
Total Unemployed	4,905	4,708	6,685	16,897	14,721	10,917	13,167	8,665	7,647	7,795	8,504	7,823	2,918	(8,393)
Total Employment	141,184	142,453	140,877	117,143	120,506	126,738	129,353	135,088	135,771	135,742	135,454	136,637	(4,547)	18,311

**Overview of the CareerSource Escarosa Region
Not Seasonally Adjusted
March 15, 2021**

- The unemployment rate in the CareerSource Escarosa region (Escambia and Santa Rosa counties) was 4.6 percent in January 2021. This rate was 0.9 percentage point higher than the region's year ago rate of 3.7 percent. The region's January 2021 unemployment rate was 0.7 percentage point lower than the state rate of 5.3 percent. The labor force was 231,237, up 1,219 (+0.5) over the year. There were 10,649 unemployed residents in the region.
- Santa Rosa County had the lowest unemployment rate (3.9 percent) in the CareerSource Escarosa region followed by Escambia County (5.0 percent).
- In January 2021 nonagricultural employment in the Pensacola-Ferry Pass-Brent MSA was 183,600, a decrease of 2,400 jobs (-1.3 percent) over the year.
- The professional and business services (+7.0 percent); trade, transportation, and utilities (+0.9 percent); and financial activities (+0.7 percent) industries grew faster in the metro area than statewide over the year.
- The Pensacola-Ferry Pass-Brent MSA had the third fastest annual job growth rate compared to all the metro areas in the state in professional and business services (+7.0 percent) in January 2021.
- The industries gaining in jobs over the year were professional and business services (+1,700 jobs); trade, transportation, and utilities (+300 jobs); and financial activities (+100 jobs).
- The leisure and hospitality (-2,400 jobs); government (-600 jobs); education and health services (-500 jobs); mining, logging, and construction (-300 jobs); manufacturing (-300 jobs); information (-200 jobs); and other services (-200 jobs) industries lost jobs over the year.

Note: All data are subject to revision.

Source: Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research.

Unemployment Rates (not seasonally adjusted)	Jan-21	Dec-20	Jan-20
CareerSource Escarosa	4.6%	3.5%	3.7%
Escambia County	5.0%	3.7%	3.8%
Santa Rosa County	3.9%	2.9%	3.5%
Florida	5.3%	4.2%	3.4%
United States	6.8%	6.5%	4.0%

Nonagricultural Employment by Industry (not seasonally adjusted)	Pensacola-Ferry Pass-Brent Metropolitan Statistical Area				Florida			
	Jan-21	Jan-20	change	percent change	Jan-21	Jan-20	change	percent change
Total Employment	183,600	186,000	-2,400	-1.3	8,463,100	9,045,900	-582,800	-6.4
Mining, Logging, and Construction	11,800	12,100	-300	-2.5	561,500	573,400	-11,900	-2.1
Manufacturing	6,800	7,100	-300	-4.2	375,700	387,700	-12,000	-3.1
Trade, Transportation, and Utilities	34,000	33,700	300	0.9	1,756,300	1,827,900	-71,600	-3.9
Wholesale Trade	5,700	5,700	0	0.0	342,400	354,900	-12,500	-3.5
Retail Trade	23,900	23,700	200	0.8	1,066,200	1,107,800	-41,600	-3.8
Transportation, Warehousing, and Utilities	4,400	4,300	100	2.3	347,700	365,200	-17,500	-4.8
Information	1,500	1,700	-200	-11.8	126,900	138,200	-11,300	-8.2
Financial Activities	15,200	15,100	100	0.7	593,800	600,300	-6,500	-1.1
Professional and Business Services	25,900	24,200	1,700	7.0	1,358,700	1,397,400	-38,700	-2.8
Education and Health Services	30,700	31,200	-500	-1.6	1,304,800	1,361,200	-56,400	-4.1
Leisure and Hospitality	22,900	25,300	-2,400	-9.5	973,000	1,260,300	-287,300	-22.8
Other Services	6,500	6,700	-200	-3.0	322,000	353,500	-31,500	-8.9
Government	28,300	28,900	-600	-2.1	1,090,400	1,146,000	-55,600	-4.9

Population	2019	2018	change	percent change
CareerSource Escarosa	502,629	494,399	8,230	1.7
Escambia County	318,316	315,104	3,212	1.0
Santa Rosa County	184,313	179,295	5,018	2.8
Florida	21,477,737	21,244,317	233,420	1.1

Average Annual Wage	2019	2018	change	percent change
CareerSource Escarosa	\$44,347	\$42,865	\$1,482	3.5
Escambia County	\$45,786	\$44,262	\$1,524	3.4
Santa Rosa County	\$39,341	\$37,943	\$1,398	3.7
Florida	\$51,744	\$50,092	\$1,652	3.3

Note: All data are subject to revision.

Source: Florida Department of Economic Opportunity, Bureau of Workforce Statistics and Economic Research.

Employment / Unemployment Data		Pensacola-Ferry Pass-Brent Metropolitan Statistical Area				
	Jan 20	Apr 20	Dec 20	Jan 21	Difference Dec 20 - Jan 21	Difference Apr 20 (Businesses shut down) - Jan 21
Unemployment Rate	3.2%	12.0%	3.5%	4.6%	1.1%	-7.4%
Labor Force	229,082	208,489	225,575	231,237	5,662	22,748
Total Unemployed	7,435	24,682	11,043	10,649	(394)	(14,033)
Total Employment	221,647	183,807	214,532	220,588	6,056	36,781
Total Non Agricultural Employment	186,000	173,200	182,400	183,600	1,200	10,400
Mining, Logging, and Construction	12,500	12,100	12,800	11,800	(1,000)	(300)
Manufacturing	7,000	6,500	6,800	6,800	0	300
Trade, Transportation, and Utilities	33,700	30,900	34,100	34,000	(100)	3,100
Wholesale Trade	5,700	5,600	5,600	5,700	100	100
Retail Trade	23,700	21,300	24,200	23,900	(300)	2,600
Transportation, Warehousing, and Utilities	4,300	4,000	4,300	4,400	100	400
Information	1,600	1,600	1,500	1,500	0	(100)
Financial Activities	14,900	14,600	14,600	15,200	600	600
Professional and Business Services	24,100	22,900	25,300	25,900	600	3,000
Education and Health Services	31,200	29,300	31,300	30,700	(600)	1,400
Leisure and Hospitality	25,700	20,800	22,300	22,900	600	2,100
Other Services	6,400	5,200	5,900	6,500	600	1,300
Government	28,900	29,300	27,800	28,300	500	(1,000)

Employment / Unemployment Data		Escambia County				
	Jan 20	April 20	Dec 20	Jan 21	Difference Dec 20 - Jan 21	Difference Apr 20 (Businesses shut down) - Jan 21
Unemployment Rate	3.4%	12.6%	3.7%	5.0%	1.3%	-7.6%
Labor Force	146,089	134,040	144,460			
Total Unemployed	4,905	16,897	7,823			
Total Employment	141,184	117,143	136,637			

FloridaWest

economic development alliance



Date	Time	Event	Location
MARCH			
March 22nd	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
March 25th	5:30 PM	City Council Meeting	City Council Chamber
March 25th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
March 25th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
APRIL			
April 5th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
April 7th	9:00 AM	1 Million Cups	Zoom Meeting
April 8th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
April 8th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
April 8th	5:30 PM	City Council Meeting	City Council Chamber
April 15th	9:00 AM	Committee of the Whole Workshop	Ernie Lee Magaha Gorvenment Building
April 19th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
April 19th	3:30 PM	City Council Workshop - Business Items	Hagler/Mason Conference Room
April 20th	10:00 AM	PEDC Board Meeting	TBD
April 20th	1:30 PM	FloridaWest Board Meeting	TBD
April 22nd	8:30 AM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
April 22nd	9:00 AM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
April 22nd	5:30 PM	City Council Meeting	Hagler/Mason Conference Room
MAY			
May 5th	9:00 AM	1 Million Cups	Zoom Meeting
May 6th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
May 6th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
May 10th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
May 13th	5:30 PM	City Council Meeting	City Council Chamber
May 18th	10:00 AM	PEDC Board Meeting	TBD
May 18th	1:30 PM	FloridaWest Board Meeting	TBD
May 13th	5:30 PM	City Council Meeting	City Council Chamber
May 20th	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
May 20th	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
May 24th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
May 27th	5:30 PM	City Council Meeting	Hagler/Mason Conference Room
JUNE			
June 2nd	9:00 AM	1 Million Cups	Zoom Meeting
June 3rd	4:30 PM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
June 3rd	5:30 PM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
June 10th	9:00 AM	Committee of the Whole Workshop	Ernie Lee Magaha Gorvenment Building
June 13th	3:30 PM	City Council Agenda Conference	Hagler/Mason Conference Room
June 15th	10:00 AM	PEDC Board Meeting	TBD
June 15th	1:30 PM	FloridaWest Board Meeting	TBD
June 17th	8:30 AM	BCC Public Forum	Ernie Lee Magaha Gorvenment Building
June 17th	9:00 AM	BCC Regular Meeting	Ernie Lee Magaha Gorvenment Building
June 17th	5:30 PM	City Council Meeting	Hangler/Mason Conference Room