

# Consumer Expenditures Report

10 mile radius around Lat: 30.415 Lng: -87.207



Apparel	2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$1,795</b>	<b>\$195,533</b>	<b>\$1,980</b>	<b>\$100</b>
<b>Men's Apparel</b>	<b>\$330</b>	<b>\$35,992</b>	<b>\$365</b>	<b>\$18</b>
<b>Boys' Apparel</b>	<b>\$93</b>	<b>\$10,168</b>	<b>\$102</b>	<b>\$5</b>
<b>Women's Apparel</b>	<b>\$575</b>	<b>\$62,663</b>	<b>\$634</b>	<b>\$32</b>
<b>Girls' Apparel</b>	<b>\$105</b>	<b>\$11,437</b>	<b>\$115</b>	<b>\$6</b>
<b>Infants Apparel</b>	<b>\$75</b>	<b>\$8,248</b>	<b>\$82</b>	<b>\$4</b>
<b>Footwear</b>	<b>\$362</b>	<b>\$39,474</b>	<b>\$397</b>	<b>\$20</b>
<b>Apparel Services and Accessories</b>	<b>\$253</b>	<b>\$27,551</b>	<b>\$283</b>	<b>\$14</b>

Entertainment	2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$2,870</b>	<b>\$312,567</b>	<b>\$3,181</b>	<b>\$100</b>
<b>Fees And Admissions</b>	<b>\$658</b>	<b>\$71,694</b>	<b>\$751</b>	<b>\$24</b>
<b>Video And Audio Equipment</b>	<b>\$1,065</b>	<b>\$115,976</b>	<b>\$1,150</b>	<b>\$36</b>
<b>Recreational Equipment And Supplies</b>	<b>\$1,146</b>	<b>\$124,898</b>	<b>\$1,278</b>	<b>\$40</b>

Education	2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$1,426</b>	<b>\$155,317</b>	<b>\$1,619</b>	<b>\$100</b>
<b>Books And Supplies</b>	<b>\$184</b>	<b>\$20,075</b>	<b>\$209</b>	<b>\$13</b>
<b>Tuition</b>	<b>\$1,241</b>	<b>\$135,242</b>	<b>\$1,409</b>	<b>\$87</b>

Food and Beverages	2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S
<b>Total</b>	<b>\$7,690</b>	<b>\$837,473</b>	<b>\$8,394</b>	<b>\$100</b>
<b>Food At Home</b>	<b>\$4,102</b>	<b>\$446,692</b>	<b>\$4,428</b>	<b>\$53</b>
<b>Food Away From Home</b>	<b>\$3,085</b>	<b>\$335,983</b>	<b>\$3,404</b>	<b>\$41</b>
<b>Alcoholic Beverages</b>	<b>\$503</b>	<b>\$54,798</b>	<b>\$561</b>	<b>\$7</b>

<b>Gifts</b>	<b>2019</b>		<b>2024</b>	
	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$1,222</b>	<b>\$133,143</b>	<b>\$1,369</b>	<b>\$100</b>
<b>Gifts Of Apparel</b>	<b>\$202</b>	<b>\$22,028</b>	<b>\$226</b>	<b>\$17</b>
<b>Gifts Of Apparel Accessories</b>	<b>\$24</b>	<b>\$2,632</b>	<b>\$27</b>	<b>\$2</b>
<b>Gifts Of Education</b>	<b>\$302</b>	<b>\$32,898</b>	<b>\$337</b>	<b>\$25</b>
<b>Gifts Of Recreation</b>	<b>\$99</b>	<b>\$10,866</b>	<b>\$111</b>	<b>\$8</b>
<b>Gifts Of Food And Beverages</b>	<b>\$100</b>	<b>\$10,954</b>	<b>\$112</b>	<b>\$8</b>
<b>Gifts Of Household Furnishings And Equipment</b>	<b>\$191</b>	<b>\$20,864</b>	<b>\$214</b>	<b>\$16</b>
<b>Gifts Of Household</b>	<b>\$51</b>	<b>\$5,662</b>	<b>\$57</b>	<b>\$4</b>
<b>Gifts Of Transportation</b>	<b>\$112</b>	<b>\$12,214</b>	<b>\$126</b>	<b>\$9</b>
<b>Gifts Elsewhere Unspecified</b>	<b>\$137</b>	<b>\$15,025</b>	<b>\$154</b>	<b>\$11</b>

<b>Household Furnishings</b>	<b>2019</b>		<b>2024</b>	
	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$1,787</b>	<b>\$194,698</b>	<b>\$1,979</b>	<b>\$100</b>
<b>Household Textiles</b>	<b>\$107</b>	<b>\$11,753</b>	<b>\$118</b>	<b>\$6</b>
<b>Furniture</b>	<b>\$455</b>	<b>\$49,570</b>	<b>\$507</b>	<b>\$26</b>
<b>Floor Coverings</b>	<b>\$21</b>	<b>\$2,344</b>	<b>\$24</b>	<b>\$1</b>
<b>Major Appliances</b>	<b>\$259</b>	<b>\$28,249</b>	<b>\$285</b>	<b>\$14</b>
<b>Housewares And Small Appliances</b>	<b>\$943</b>	<b>\$102,782</b>	<b>\$1,044</b>	<b>\$53</b>

<b>Shelter</b>	<b>2019</b>		<b>2024</b>	
	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Total</b>	<b>\$10,975</b>	<b>\$1,195,127</b>	<b>\$12,004</b>	<b>\$100</b>
<b>Mortgage Interest</b>	<b>\$3,038</b>	<b>\$330,911</b>	<b>\$3,437</b>	<b>\$29</b>
<b>Property Taxes</b>	<b>\$1,897</b>	<b>\$206,601</b>	<b>\$2,122</b>	<b>\$18</b>
<b>Miscellaneous Owned Dwelling Costs</b>	<b>\$1,405</b>	<b>\$153,044</b>	<b>\$1,555</b>	<b>\$13</b>
<b>Rental Costs</b>	<b>\$3,894</b>	<b>\$424,035</b>	<b>\$4,040</b>	<b>\$34</b>
<b>Other Lodging</b>	<b>\$739</b>	<b>\$80,535</b>	<b>\$848</b>	<b>\$7</b>

Household Operations		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$2,015</b>	<b>\$219,423</b>	<b>\$2,224</b>	<b>\$100</b>	
<b>Babysitting And Elderly Care</b>	<b>\$143</b>	<b>\$15,602</b>	<b>\$164</b>	<b>\$7</b>	
<b>Household Services</b>	<b>\$895</b>	<b>\$97,546</b>	<b>\$990</b>	<b>\$45</b>	
<b>Alimony And Child Support</b>	<b>\$291</b>	<b>\$31,707</b>	<b>\$325</b>	<b>\$15</b>	
<b>Household Supplies</b>	<b>\$684</b>	<b>\$74,569</b>	<b>\$744</b>	<b>\$33</b>	

Personal Care		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$694</b>	<b>\$75,623</b>	<b>\$762</b>	<b>\$100</b>	
<b>Hair Care</b>	<b>\$92</b>	<b>\$10,072</b>	<b>\$101</b>	<b>\$13</b>	
<b>Electric Personal Care Appliances</b>	<b>\$9</b>	<b>\$1,060</b>	<b>\$10</b>	<b>\$1</b>	
<b>Personal Care Services</b>	<b>\$317</b>	<b>\$34,547</b>	<b>\$348</b>	<b>\$46</b>	
<b>Personal Care Products</b>	<b>\$274</b>	<b>\$29,943</b>	<b>\$301</b>	<b>\$40</b>	

Utilities		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$3,974</b>	<b>\$432,774</b>	<b>\$4,277</b>	<b>\$100</b>	
<b>Natural Gas</b>	<b>\$409</b>	<b>\$44,643</b>	<b>\$443</b>	<b>\$10</b>	
<b>Electricity</b>	<b>\$1,497</b>	<b>\$163,110</b>	<b>\$1,600</b>	<b>\$37</b>	
<b>Fuel Oil And Other Fuels</b>	<b>\$122</b>	<b>\$13,346</b>	<b>\$133</b>	<b>\$3</b>	
<b>Telephone Service</b>	<b>\$1,384</b>	<b>\$150,710</b>	<b>\$1,494</b>	<b>\$35</b>	
<b>Other Utilities</b>	<b>\$559</b>	<b>\$60,965</b>	<b>\$605</b>	<b>\$14</b>	

Reading		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$113</b>	<b>\$12,328</b>	<b>\$124</b>	<b>\$101</b>	
<b>Newspapers</b>	<b>\$41</b>	<b>\$4,537</b>	<b>\$45</b>	<b>\$37</b>	
<b>Magazines</b>	<b>\$13</b>	<b>\$1,510</b>	<b>\$15</b>	<b>\$12</b>	
<b>Books</b>	<b>\$57</b>	<b>\$6,280</b>	<b>\$63</b>	<b>\$51</b>	

Tobacco		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$344</b>	<b>\$37,508</b>	<b>\$360</b>	<b>\$100</b>	
<b>Cigarettes</b>	<b>\$301</b>	<b>\$32,826</b>	<b>\$315</b>	<b>\$88</b>	
<b>Other Tobacco Products</b>	<b>\$42</b>	<b>\$4,682</b>	<b>\$44</b>	<b>\$12</b>	

Transportation		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$9,440</b>	<b>\$1,027,966</b>	<b>\$10,355</b>	<b>\$100</b>	
<b>New Vehicle Purchase</b>	<b>\$1,750</b>	<b>\$190,672</b>	<b>\$1,960</b>	<b>\$19</b>	
<b>Used Vehicle Purchase</b>	<b>\$1,889</b>	<b>\$205,737</b>	<b>\$2,051</b>	<b>\$20</b>	
<b>Motorcycles (New And Used)</b>	<b>\$53</b>	<b>\$5,811</b>	<b>\$59</b>	<b>\$1</b>	
<b>Vehicle Finance Charges</b>	<b>\$221</b>	<b>\$24,102</b>	<b>\$243</b>	<b>\$2</b>	
<b>Gasoline And Oil</b>	<b>\$2,288</b>	<b>\$249,226</b>	<b>\$2,475</b>	<b>\$24</b>	
<b>Vehicle Repair And Maintenance</b>	<b>\$886</b>	<b>\$96,538</b>	<b>\$971</b>	<b>\$9</b>	
<b>Vehicle Insurance</b>	<b>\$1,097</b>	<b>\$119,470</b>	<b>\$1,187</b>	<b>\$11</b>	
<b>Public Transportation</b>	<b>\$627</b>	<b>\$68,323</b>	<b>\$710</b>	<b>\$7</b>	
<b>Other Transportation Costs</b>	<b>\$625</b>	<b>\$68,087</b>	<b>\$696</b>	<b>\$7</b>	

Health Care		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$4,497</b>	<b>\$489,792</b>	<b>\$4,890</b>	<b>\$100</b>	
<b>Health Care Insurance</b>	<b>\$3,018</b>	<b>\$328,722</b>	<b>\$3,277</b>	<b>\$67</b>	
<b>Health Care Services</b>	<b>\$842</b>	<b>\$91,699</b>	<b>\$924</b>	<b>\$19</b>	
<b>Health Care Supplies And Equipment</b>	<b>\$637</b>	<b>\$69,371</b>	<b>\$688</b>	<b>\$14</b>	

Miscellaneous Expenses		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$978</b>	<b>\$106,526</b>	<b>\$1,076</b>	<b>\$100</b>	
<b>Legal And Accounting</b>	<b>\$227</b>	<b>\$24,732</b>	<b>\$249</b>	<b>\$23</b>	
<b>Funeral And Cemetery</b>	<b>\$76</b>	<b>\$8,383</b>	<b>\$84</b>	<b>\$8</b>	
<b>Finance Charges Excluding Mortgage And Vehicle</b>	<b>\$398</b>	<b>\$43,445</b>	<b>\$439</b>	<b>\$41</b>	
<b>Other Miscellaneous Expenses</b>	<b>\$275</b>	<b>\$29,966</b>	<b>\$302</b>	<b>\$28</b>	

Personal Insurance		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$347</b>	<b>\$37,876</b>	<b>\$390</b>	<b>\$∞</b>	

Contributions		2019		2024	
	\$ PER HOUSEHOLD	TOTAL \$000'S	\$ PER HOUSEHOLD	TOTAL \$000'S	
<b>Total</b>	<b>\$1,642</b>	<b>\$178,835</b>	<b>\$1,836</b>	<b>\$∞</b>	

**Retail Potential**

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Other Health and Personal Care Stores</b>	<b>\$51</b>	<b>\$5,556</b>
<b>Gasoline Stations with Convenience Stores</b>	<b>\$0</b>	<b>n/a</b>
<b>Gasoline Stations without Convenience Stores</b>	<b>\$2,666</b>	<b>\$290,326</b>
<b>Men's Clothing Stores</b>	<b>\$38</b>	<b>\$4,191</b>
<b>Women's Clothing Stores</b>	<b>\$167</b>	<b>\$18,265</b>
<b>Childrens' and Infant's Clothing Stores</b>	<b>\$72</b>	<b>\$7,846</b>
<b>Family Clothing Stores</b>	<b>\$446</b>	<b>\$48,672</b>
<b>Clothing Accessory Stores</b>	<b>\$35</b>	<b>\$3,893</b>
<b>Other Apparel Stores</b>	<b>\$54</b>	<b>\$5,947</b>
<b>Shoe Stores</b>	<b>\$183</b>	<b>\$20,014</b>
<b>Jewelry Stores</b>	<b>\$85</b>	<b>\$9,270</b>
<b>Luggage Stores</b>	<b>\$6</b>	<b>\$754</b>
<b>Sporting Goods Stores</b>	<b>\$217</b>	<b>\$23,713</b>
<b>Hobby, Toy, and Game Stores</b>	<b>\$65</b>	<b>\$7,107</b>
<b>Sewing and Needlecraft Stores</b>	<b>\$20</b>	<b>\$2,217</b>
<b>Musical Instrument Stores</b>	<b>\$18</b>	<b>\$2,063</b>
<b>Book Stores</b>	<b>\$80</b>	<b>\$8,743</b>
<b>Record,Tape,and CD Stores</b>	<b>\$0</b>	<b>n/a</b>
<b>Department Stores</b>	<b>\$902</b>	<b>\$98,302</b>
<b>Warehouse Superstores</b>	<b>\$2,280</b>	<b>\$248,281</b>
<b>Other General Merchandise Stores</b>	<b>\$344</b>	<b>\$37,508</b>
<b>Florists</b>	<b>\$16</b>	<b>\$1,815</b>
<b>Office and Stationary Stores</b>	<b>\$46</b>	<b>\$5,115</b>
<b>Gift and Souvenir Stores</b>	<b>\$57</b>	<b>\$6,215</b>
<b>Used Merchandise Stores</b>	<b>\$32</b>	<b>\$3,576</b>
<b>Pet and Pet Supply Stores</b>	<b>\$193</b>	<b>\$21,066</b>
<b>Art Dealers</b>	<b>\$15</b>	<b>\$1,692</b>
<b>Mobile Home Dealers</b>	<b>\$28</b>	<b>\$3,082</b>
<b>Other Miscellaneous Retail Stores</b>	<b>\$87</b>	<b>\$9,542</b>
<b>Mail Order and Catalog Stores</b>	<b>\$1,333</b>	<b>\$145,215</b>
<b>Vending Machines</b>	<b>\$37</b>	<b>\$4,078</b>
<b>Fuel Dealers</b>	<b>\$134</b>	<b>\$14,620</b>
<b>Other Direct Selling Establishments</b>	<b>\$103</b>	<b>\$11,225</b>

	<b>\$ PER HOUSEHOLD</b>	<b>TOTAL \$000'S</b>
<b>Hotels and Other Travel Accommodations</b>	<b>\$169</b>	<b>\$18,427</b>
<b>RV Parks</b>	<b>\$1</b>	<b>\$177</b>
<b>Rooming and Boarding Houses</b>	<b>\$1</b>	<b>\$126</b>
<b>Full Service Restaurants</b>	<b>\$2,398</b>	<b>\$261,218</b>
<b>Limited Service Restaurants</b>	<b>\$236</b>	<b>\$25,786</b>
<b>Special Food Services and Catering</b>	<b>\$267</b>	<b>\$29,088</b>
<b>Drinking Places</b>	<b>\$76</b>	<b>\$8,319</b>

Data Source: Applied Geographic Solutions 2019