

MEETING AGENDA – Thursday, December 14, 2017 2:00 pm
FloridaWest Economic Development Alliance – Board of Director’s Meeting
Co:Lab, 3rd Floor Conference Room
418 W Garden Street - Pensacola, Florida 32502

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| 1. Call to Order | Wendell Smith |
| 2. Meeting publicly noticed | Wendell Smith |
| 3. Public Comment | Wendell Smith |
| 4. Action Items | Wendell Smith |
| a. Approve September 29 th Minutes | |
| b. Approval of Financials | |
| 5. Discussion Items | Wendell Smith |
| a. Strategic Planning Update (First Place Partnership) | John Hutchison |
| b. Membership Development | Donnie McMahon |
| c. ED Project Updates | Scott Luth |
| i. Co:Lab | |
| ii. Business Development | |
| iii. Marketing/Workforce | |
| d. ED Calendar Review | Sena Maddison |
| e. Triumph/Legislative Funding Requests | Lewis Bear |
| f. Other Business | |
| 6. Adjourn | Wendell Smith |

FY 17-18 Meeting Schedule:

December 2017	Th 12/14	2:00 – 3:30
January 2018	Th 1/25	10:00 – 11:30
February 2018	W 2/28	10:00 – 11:30
March 2018	Th 3/29	10:00 – 11:30
April 2018	Th 4/26	2:00 – 3:30
May 2018	Th 5/24	1:00 – 2:30
June 2018	Th 6/28	10:00 – 11:30
July 2018	Th 7/26	2:00 – 3:30
August 2018	Th 8/30	2:00 – 3:30
September 2018	Th 9/27	10:00 – 11:30

MEETING MINUTES –October 30, 2017
FloridaWest Economic Development Alliance – Board of Director’s Meeting
CoLab – 418 W Garden Street, 3rd Floor Conference Room

Those in attendance: Tim Haag, Rebecca Ferguson, Karen Sindel, Wendell Smith, Chris Walker and Bonita Player.

Not Present: Jim Waite, Lewis Bear, Jr., Margaret Stopp, Donnie McMahon, and Jim Grimes

Staff present: Scott Luth, Sena Maddison, Laura Logsdon, Kelly Reeser and Danita Andrews.

- 1. Call to Order: This meeting was called to order at 12:30 PM.**
- 2. Meeting publicly noticed on October 23, 2017**
- 3. Public Comment:** Secretary/Treasurer Tim Haag asked if there was any public comment. There was none.
- 4. Action Items**
 - a. Approve September 29 Minutes:** It was MOVED by Karen Sindel and SECONDED by Rebecca Ferguson to approve the September 29 minutes. The motion was unanimously approved.
 - b. Approve September Financials:** Accountant Chris Walker presented the September 2017 financials. It was MOVED by Karen Sindel and SECONDED by Wendell Smith to approve the April 2017 Financials. The motion was unanimously approved.
 - c. Approve FY 2018 Budget Financials:** It was MOVED by Karen Sindel and SECONDED by Wendell Smith to approve the April 2017 Financials. The motion was unanimously approved with the amendment brought by Rebecca Ferguson. The amendment is for a letter to be sent to the renters that we are forgiving their back due rent with the stipulation that we will maintain the possibility of future recovery. The motion was passed unanimously.
 - d. Slate of New Board Members:** It was MOVED by Rebecca Ferguson and SECONDED by Bonita Player to approve the new board members. The motion was unanimously approved. Wendell Smith, President; Donnie McMahon, Vice President; Karen Sindel, Secretary/Treasurer.
 - e. Miscellaneous Appropriations Agreement:** It was MOVED by Karen Sindel and Tim Haag seconded. The motion was passed unanimously with Rebecca Ferguson abstaining from the vote.
- 5. Discussion Items:**
 - a. Calendar:** Scott Luth opened the floor with suggestions of future meetings and it was decided either Tuesdays or Thursdays at 10:00 preferably. It was also suggested that the website have an events calendar that advertises all the Open to Public Events FloridaWest is involved with.
 - b. Economic Development:** Danita Andrews discussed the increase in business retention and that state-wide RFP’s are down.

- c. **Co:Lab:** Kelly Reeser discussed the 'bad debt' as well as the LEAP events in which Scott Luth is speaking this month.
- d. **Media:** Sena Maddison had great response for the job fair with I-Ten Wired, Cyber Security and VT Mae. Interest with the press was excellent.

6. **Adjourn at 2:00 pm.**

Wendell Smith

Karen Sindel/Secretary-Treasurer
FloridaWest EDA

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