

**Minutes – August 16, 2016 | 1:00 PM**  
**FloridaWest Economic Development Alliance – Board of Director’s Meeting**  
**Greater Pensacola Chamber, 117 W Garden Street - Boardroom**

**Members Present:** President Jim Waite, Vice President Gary Sammons, Secretary Tim Haag, Bonita Player, Rebecca Ferguson, and Amy Lovoy

**Staff Present:** Scott Luth, Libby Brown, Danita Andrews, and Clancy Bambrick

- 1. Call to Order: The meeting was called to order at 2:02 PM.**
  
- 2. This meeting was publicly noticed on August 8, 2016**
  
- 3. Public Comment: President Waite asked if there was any public comment. There was none.**
- 4. Action Items**
  - a. **Approve July 6, 2016 Minutes:** After reviewing the minutes, it was MOVED by Tim Haag and SECONDED by Rebecca Ferguson to approved the July 6, 2016 minutes. The motion was unanimously approved.
  - b. **Approve July 2016 Financials:** Scott Luth presented the July 2016 financials to the board. After discussion it was MOVED by Gary Sammons and SECONDED by Amy Lovoy to approve the July 2016 financials as presented.
  
- 5. Other Business**
  - a. **Economic Development Updates:**
    - i. Scott Luth presented project updates to the board and passed out a project report (attached) put together by Danita Andrews that presents the number of projects in each part of the pipeline. There are currently 44 active projects, including an ongoing project at the Bluff’s site, and VTMAE expects it’s groundbreaking to take place towards the end of September. Information on that will come out as available.
    - ii. CareerSource Escarosa and FloridaWest are cohosting a “Workforce Toolbox” on September 9 (invitation attached) to help educate community members on the resources that they can refer to individuals looking for job opportunities in the area.
    - iii. iTenWired will take place on October 12-14.
    - iv. Cyber Strategy: Would like to sign an agreement for Janet Woolman to help us develop a cyber strategy for the region. Rebecca Ferguson asked that we ensure that our procurement process allows us to sole source before bringing a scope of work to the board for approval.
  - b. **Private Sector Fundraising Campaign:** The board discussed three avenues for moving forward with a private sector funding campaign. The first is to partner with the Greater Pensacola Chamber / Chamber Foundation on a joint strategy, which at this point the organizations are unsure of moving forward on. The second is to independently move forward on developing our own private sector campaign. The last option is to hold off on developing a plan and focus on developing the membership of the current Board of

Director's for FloridaWest. It was requested that Scott again try to work with the Chamber and that this discussion would continue at the next meeting.

- c. Board Forum:
  - i. Bonita Player attended the Center for Innovation and Entrepreneurship's first rebranding session with Tracy Crowell and Hatchmark Studio on developing a new name and logo. She requested that the Board take the time to visit the CIE and see what the tenants are doing and the kind of businesses that they are working on, and also suggested that tenants come to meetings once in a while to present their business.
    1. Clancy told the board that the CIE is most definitely renaming the CIE, and that if anyone on the Board had suggestions on new names, they could send those to her at [cbambrick@floridawesteda.com](mailto:cbambrick@floridawesteda.com).
  - ii. Tim Haag brought up that ECUA's Recycling Groundbreaking is taking place on Monday, August 22 at 9:30 am. The address for that is 13009 Beulah Road in Cantonment.
6. **Adjourn:** Jim Waite adjourned the meeting at 3:13 pm.

Please put the following dates on your calendar:

**Nominations for New Officers - September 27, 2016 at 2:00 PM**

**ANNUAL MEETING SAVE THE DATE - OCTOBER 19, 2016 at 12:00 Noon**