

**AGENDA – May 24, 2016**

**FloridaWest Economic Development Alliance – Board of Director’s Workshop  
Greater Pensacola Chamber, 117 W Garden Street – Boardroom**

1. **Call to Order:** The meeting was called to order by President Waite at 2:04 pm.
2. **Public Notice:** The meeting was publicly noticed on May 13, 2016.
3. **Public Comment:** President Waite asked the room if there was any public comment. There was none.
4. **Discussion:**
  - a. **Outdoor Sports Complex:** The Indoor Sports Complex Committee led by consultant John Hutchinson would like to do a study on the feasibility of building a sports complex near or attached to the current Civic Center. They have requested that Scott Luth and Jim Waite ask the board to support of the study. The discussion was tabled until later in the meeting to bring up other discussion items.
  - b. **PSC Ex-Officio Board Position:** CEO Scott Luth explained to the Board that under the original CIE Master Lease between the Chamber of Commerce and Pensacola State College, PSC had a non-voting ex officio spot on the board of directors. President of the college Dr. Ed Meadows requested that clause be continued in the new master lease between FloridaWest and PSC. Scott explained that the in kind value of the two floors leased was equal to approximately \$75,000 / year, well above the annual dues of members, and requested the board consider that option. Treasurer Gary Huston noted that we may not want to set a precedent of having unpaid positions on the board. Donnie McMahon noted that the need to continue making strides in workforce development qualified Pensacola State College to be on the board, though he believes that the University of West Florida should also be approached. President Waite would like to continue talks at the next meeting to determine whether a by-laws amendment would be necessary.
  - c. **Dedicated Funding:** Donnie McMahon spoke about the challenges that FloridaWest faces without a dedicated funding source for economic development projects and programming. Up to 15% of LOST funds are allowed to be allocated toward economic development causes. The “Penny for Progress” surveys showed that citizens wanted funds to be allocated to economic development. Discussion continued noting that it is important to determine exactly what the ask is and how to use it properly, and two, ensure that we market the plan openly and how we would distribute excess funds should we have them.
  - d. **Amy Lovoy had to exit the meeting early due to other commitments.**
  - e. **Outdoor Sports Complex Continued:** It was agreed upon that a study regarding an indoor sports complex would be beneficial and it was MOVED by Donnie McMahon and SEONCDED by Gary Huston for FloridaWest to support the study of an indoor sports

complex, with the Civic Center being an optional location for the site or for an addition, *if* funding for the study can be identified. The motion passed with unanimous approval from the board.

- 5. Adjournment:** The FloridaWest Board of Directors adjourned at 4:20 PM.